



CBC (AMERICA) Corp.

55 Mall Drive
Commack, NY 11725
tel: (631) 864-4343
fax: (631) 864-8151
www.cbcflooring.com

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Contact: Chip Braulick
Senior Marketing Manager
631-759-1747
ebraulick@cbcamerica.com

Matt Schroder
Hart Associates
419-345-0036
mschroder@hartinc.com

**CBC Flooring growing into role as the premiere provider
of quality and sustainable flooring products**
Company projects aggressive sales growth

COMMACK, N.Y. — With the addition of two new brands in 2009, CBC Flooring is poised to evolve from a small, commercial flooring company best known by its core brand, TOLI, to a more formidable one with product lines for nearly all commercial hard surface flooring needs.

The company has a very aggressive five-year growth strategy: supplementing existing products and brands with new ones with a minimum 15 percent annual growth expected, and reaching \$100 million in annual sales as a mid-term goal. CBC Flooring is focused on adding critically researched green products, the core of its growth strategy, and those sourced without regard to geographic boundaries, to meet the demand for sustainable products by contractors, architects and designers.

“We are committed to growth and to becoming a single-source supplier for many of our new and existing customers,” said Jeff Collum, Director of Flooring for CBC. “We are seeking out, sourcing and marketing the finest quality flooring products that meet our company’s EcoVision Policy of environmental responsibility,” he said.

CBC has strategically assembled a collection of brands that represent a comprehensive breadth and scope of commercial materials from a single supplier, to meet the varied and changing demands of customers.

The company now sources products from countries covering four continents including Finland, Japan, Argentina, Portugal, Mexico and the U.S., and partners with the best manufacturers worldwide.

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CBC Flooring's two new brands include Indelval, a well-respected and high-performance, natural rubber product manufactured in Argentina, and Salto, which signifies well-chosen, unique and one-of-a-kind products. The first product under the Salto brand is a recycled limestone tile with 80 percent recycled content and a visual appeal that is true its name, Salto Exceptional Flooring.

While it has two new brands under its umbrella, CBC's reputation for quality in the commercial flooring industry is well known.

"Twenty years ago, TOLI showed the industry the future of flooring products and set a new standard for commercial vinyl flooring," said Chip Braulick, Senior Marketing Manager. "The TOLI brand is synonymous with innovation and cutting-edge product, such as the more recent launches of MT safety sheet and LL300 modular vinyl tile. Mature sheet flooring continues to set the standard for commercial wood-grain sheet flooring in the world. And Linotesta homogeneous vinyl tile offers a unique, highly styled 18" x 18" format with 50 percent recycled content. That was truly the first oversized format of significance in its category."

For those specifiers and facility owners interested in PVC-free building material options, CBC Flooring's second brand, CERES PVC-Free Flooring, is devoted to providing products that promote better indoor air quality, advance green design and offer longer, cleaner lifecycles.

The company's EcoVision Policy supports environmental responsibility for the world we all share. CBC strives to reduce waste, limit the consumption of natural resources and preserve Earth's environment for future generations.

About CBC (AMERICA)

CBC (AMERICA) Corp. is a wholly owned subsidiary of the CBC Group and part of a global network of Import, Export, Trading, and Distribution companies, strategically located throughout the world. CBC (AMERICA) Corp. is the largest organization of CBC's companies, with divisions in security products, chemicals & pharmaceuticals, flooring, and plastics & resins. With sales and distribution centers in New York and California, we are able to meet the needs of the North, South and Central American markets. CBC Flooring brands TOLI International, CERES PVC-Free Flooring, Indelval and Salto all share a strong sense of responsibility to the environment in which we live and work; and support the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. All CBC Flooring brands are both ISO 9001 and ISO 14001 compliant.

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